

# SPONSORSHIP PACKAGES

DATE:

**TUESDAY, 3 OCTOBER 2023** 

**VENUE:** 

RANDPARK RIDGE, GOLF CLUB
JOHANNESBURG























The Austrian, Belgian, French, German, Irish, Italian, Nordic, Portuguese, and Spanish Chambers of Commerce have teamed up to organize the 4th edition of the European Chambers' Golf Day in Johannesburg. It will take place on Tuesday, 3rd October, at the beautiful Randpark Golf Club in Johannesburg. This Golf Day, co-hosted by these 9 Chambers, will bring together a host of Executives, CEOs, and Directors from medium to large companies, from various sectors and Industries. This event will offer an exclusive platform for the participants to network with stakeholders from various chambers, business organizations, investment associations, and local government representatives, including Embassies and the EU delegation.

The sponsoring packages, as presented herewith, will offer maximum value according to the respective amounts that are available. Do not miss this unique opportunity to showcase your brand, in front of a captive audience of high-profile attendees.

## OFFICIAL PARTNER (R 115 000)

#### Packages Available: 1

- European golf registration banner with sponsor logo on the participating chambers' websites
- Social media European golf posts on LinkedIn and tag a sponsor (excluding boosting)
- Logo on Mailers to member companies database (golf challenge related)
- Logo on the thank you mailer to Golfers
- 2x Four ball including, breakfast, lunch, and dinner for players
- 2 Golf Carts
- Logo on Chamber Golf Day Banner (at registration / halfway house and dinner)
- Logo on Golf shirts worn by organizers
- 1 corporate banner at the registration table
- Leaflet in golfers' welcome bag

- Logo on golf accessory offered to all 240 players
- Logo on the scorecard (main position)
- Corporate banners on the 1st tee or 10th tee on 2 golf courses, with "bring your own" catering
- Sponsoring of the Pre-dinner drinks (voucher with logo)
- Additional tickets allocation at the prizegiving dinner (10)
- Opportunity to sponsor prizes
- Corporate banner at the prize-giving ceremony
- Acknowledgement at Dinner
- Handing out of Prize
- Corporate video at prize-giving ceremony
- + 5 min speech to present company and its products/services

#### SILVER (R 23 000)

#### Packages Available: 6

- Logo on Mailers to member companies database (golf challenge related)
- Logo on the thank you mailer to Golfers
- 1x Four ball including, breakfast, lunch, and dinner for players
- Logo on Chamber Golf Day Banner (at registration / halfway house and dinner)
- Corporate banner on 1 hole on 2 golf courses, with catering\*
- Additional tickets allocation at the prize-giving dinner (5)
- Opportunity to sponsor prizes
- Acknowledgement at Dinner

#### GOLD (R 46 000)

#### Packages Available: 2

- European golf registration banner with sponsor logo on the participating chambers' websites
- Social media European golf posts on LinkedIn and tag a sponsor (excluding boosting)
- Logo on Mailers to member companies database (golf challenge related)
- Logo on the thank you mailer to Golfers
- 1x Four ball including, breakfast, lunch, and dinner for players
- 1 Golf Cart
- Logo on Chamber Golf Day Banner (at registration / halfway house and dinner)
- Logo on Golf shirts worn by organizers
- Leaflet in golfers' welcome bag

- Logo on golf accessory offered to all 240 players
- Logo on the scorecard (secondary position)
- Corporate banners on the 9th green or 18th green on 2 golf courses, with "bring your own" catering
- Breakfast sponsoring (logo on the table) OR Halfway house sponsoring (voucher with logo)
- Additional tickets allocation at the prizegiving dinner (5)
- Opportunity to sponsor prizes
- Acknowledgement at Dinner
- Handing out of Prize
- 3 min speech at prize-giving

### **BRONZE** (R 9775)

#### Packages Available: 16

- Logo on Mailers to member companies database (golf challenge related)
- Logo on the thank you mailer to Golfers
- Logo on Chamber Golf Day Banner (at registration / halfway house and dinner)
- Corporate banner on 1 hole on 2 golf courses, with catering\*
- Additional tickets allocation at the prize-giving dinner (2)
- Acknowledgement at Dinner

























R 3 450

Rolling logo at the prize-giving presentation (on screen)

Pull-up banner – at registration R 4 600

Wine on table sponsoring R 9 200

Beat the Pro Challenge sponsoring R 11 500 + prize at the

dinner

Closest to the Pin competition R 11 500 (or equivalent in kind) + prize at the dinner

#### **Practical information**

The fourth edition of the European Chambers' Golf Day, an event that has become an annual feature for the local and international business community active in Gauteng; 9 organizing Business Chambers, totaling a network of over 1,500 corporate members:

- Austrian Business Chamber (ABC)
- Belgian Chamber of Commerce for Southern Africa (BCCSA)
- French South African Chamber of Commerce and Industry (FSACCI)
- Southern African-German Chamber of Commerce and Industry (SAGCC)
- Business Ireland Southern Africa
- Italian-South African Chamber of Trade and Industries
- · Nordic-South African Business Association (NSBA)
- South African Portuguese Chamber of Commerce (SAPCC)
- · Spanish Chamber of Commerce in South Africa

The venue is the Randpark Golf Club, one of the top Golf courses in Gauteng, with modern facilities and a comfortable venue to accommodate the guests.

Expected attendance of 240 players, plus the guests of the respective Business Chambers and a number of local and international VIPs.

Ample opportunity to network, before and after the golf competition, during the prize-giving ceremony, and at the buffet dinner. The price for the four-ball is R6325, including snacks and dinner, drinks, and golf giveaway goodies.

For more information regarding these sponsoring packages, please get in touch with your respective contact at your Business Chamber.

#### Sponsorship closing date 8/9/2023





















